

Remit Address:

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

# INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow for Senate 10/8-10/14 Add
Estimate Number	EST 12256

Invoice #	136129-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	136129
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/08/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/08/12 to 10/14/12	3x	M-WT---				
	WJBK			M	10/08/12	:30	5:51 AM	DS-T12-02H	\$550.00		1
	WJBK			W	10/10/12	:30	5:50 AM	DS-T12-04H	\$550.00		2
	WJBK			Th	10/11/12	:30	5:51 AM	DS-T12-04H	\$550.00		3
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/08/12 to 10/14/12	1x	M-WT---				
	WJBK			W	10/10/12	:30	6:21 AM	DS-T12-03H	\$900.00		1
3	WJBK	M-F 4p-430p	4p-430p								
	CDR										
					10/08/12 to 10/14/12	2x	-T-T---				
	WJBK			Tu	10/09/12	:30	4:12 PM	DS-T12-04H	\$600.00		2
	WJBK			Th	10/11/12	:30	4:18 PM	DS-T12-04H	\$600.00		1
4	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/08/12 to 10/14/12	2x	--W-F--				
	WJBK			W	10/10/12	:30	5:22 PM	DS-T12-04H	\$1,000.00		2
	WJBK			F	10/12/12	:30	5:14 PM	DS-T12-04H	\$1,000.00		1
5	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/08/12 to 10/14/12	3x	--W-F--				
	WJBK			W	10/10/12	:30	5:40 PM	DS-T12-04H	\$1,000.00		3
	WJBK			W	10/10/12	:30	5:59 PM	DS-T12-04H	\$1,000.00		1
	WJBK			F	10/12/12	:30	5:57 PM	DS-T12-04H	\$1,000.00		2
6	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
					10/08/12 to 10/14/12	4x	MTWT---				
	WJBK			M	10/08/12	:30	11:28 PM	DS-T12-02H	\$1,900.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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	CDR										
	WJBK			Tu	10/09/12	:30	11:22 PM	DS-T12-02H	\$1,900.00		1
	WJBK			W	10/10/12	:30	11:12 PM	DS-T12-02H	\$1,900.00		4
	WJBK			Th	10/11/12	:30	11:27 PM	DS-T12-03H	\$1,900.00		3
7	WJBK	BONES	8p-9p								
	IP										
	WJBK				10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	7:58 PM	DS-T12-03H	\$2,400.00		1
		<u>Aired Spots</u>									16

Gross Total \$18,750.00  
Agency Commission \$2,812.50  
Net Amount Due \$15,937.50 Payment Terms 30 Days

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